

PRESS RELEASE

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FOR IMMEDIATE RELEASE

SCOTTISH CHILDREN'S IMPRINT CELEBRATES 10TH ANNIVERSARY AND ANNOUNCES NEW TEEN LIST

Floris Books, Scotland's largest children's publisher, celebrated the 10th anniversary of their Kelpies imprint of Scottish children's books and launched a ground-breaking new teen list at a private party in Edinburgh on Friday.

The imprint's authors and illustrators, including award-winning authors **Theresa Breslin** and **Lari Don**, gathered to raise a glass to a decade of publishing great Scottish children's books.

Floris Books acquired the Kelpies list in 2002 from fellow Scottish publisher Canongate but it wasn't until 2003 that they published their first original Kelpie, *The Chaos Clock* by Gill Arbuthnott.

The original Kelpies list of classic Scottish authors such as George Mackay Brown, Kathleen Fidler and Mollie Hunter have been joined over the last decade by new Scottish writing talent such as Royal Mail Award Winner Lari Don and Amazon bestseller Daniela Sacerdoti.

In 2010, Floris Books launched a companion range of Scottish picture books, the Picture Kelpies, to great acclaim.

Floris Book's Publisher, **Katy Lockwood-Holmes**, took to the stage to remember some of the imprint's greatest successes and to launch a new venture:

"We published our first new Kelpie in 2003 so we're thrilled to be celebrating a decade of Kelpies. We've had so many brilliant milestones – launching the Kelpies Prize, winning the Royal Mail Children's Book Awards, launching Picture Kelpies – and it's also wonderful to be looking to the future with the announcement of brand new KelpiesTeen range for 11 to 14 year olds."



New Teen List

KelpiesTeen, a new range of quality Scottish fiction for young teens, will be launched early next year with three titles by existing Floris Books authors – Lari Don, author of the *First Aid for Fairies* series; Roy Gill, author of *The Daemon Parallel*; and Gill Arbuthnott, author of *Dark Spell*.

The KelpiesTeen range will be first of its kind specifically for Scottish interest books. **Lockwood-Holmes** commented:

"Scottish children have grown up with Picture Kelpies and Kelpies, so we're delighted to be launching KelpiesTeen which will enable those children to keep reading great Scottish authors and stories into their teenage years."

Submissions are now welcome for the KelpiesTeen list and should include a significant Scottish connection.

#Ends#

Photographs

More photographs from the celebration are available on request.

Notes for Editors

1. Floris Books is an independent publisher based in Edinburgh. Established over 30 years ago, it is the largest children's publisher in Scotland and also publishes non-fiction books on alternative living.
2. The Kelpies range, published by Floris Books since 2002, comprises over 60 children's novels set in Scotland or with Scottish themes, suitable for children from 8 to 12 years old.
3. 2013 marks the 10th anniversary of Floris Book's first original Kelpie novel.
4. The Kelpies are supported by Creative Scotland.

More Information

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